

# ASSOCIATION NEWS: Columbus Metropolitan Club

Wednesday, January 26, 2022  
In-house Audience & Livestreaming on YouTube

## Organizations Laser-Focused On Social Impact

Columbus is home to many nonprofits and social enterprises, some of which embody a laser-focused, rigorous, and highly disciplined approach to addressing specific social issues with technology and initiatives that produce solid, demonstrable, and data-backed results. When attempting to address specific social issues, the pitfalls to well-meaning organizations can be many, including lack of focus, “mission creep,” and analyzing results through rose-colored lenses.

For organizations that manage to stay laser focused on specific issues and needs – and that bluntly self-assess the impact of their efforts – genuine social change, on a local or even on a global scale, is possible. Based in Gahanna and co-founded by current CEO Greg Bixler, Design Outreach is seeking to provide some of the world’s 2.2 billion people who lack access to clean water with a solution to an age-old problem. The organization’s hand-powered water pump enables people to have reliable access to water at greater depths than before. The firm has recognized that technology alone will not solve the world’s water woes, but only when it marches in lockstep with support in the



Bixler



Bischoff



Hewes



Thomas

field. Great data – uploaded to the Web by many of DO’s pumps – allows the firm to track global pump operations by the hour.

Star House, led by CEO Ann Bischoff, focuses exclusively on meeting the needs of Columbus youth ages 14-24 who are experiencing temporary homelessness. Star House staff provide food, clothing, and hygiene items, while Star House itself provides showers and a safe place to stay off the street for youth with nowhere else to turn. The organization recently took a momentous step forward in its relationship with its key constituents by opening Carol Stewart Village, a \$4.5M project that turned two disused motels into long-term housing for at-risk youth who have aged out of the foster care system.

Organizations seeking to change the world for the better also are not necessarily nonprofits, as Vicki Bowen Hewes well knows. Hewes is

CEO of SocialVentures, which offers a network of support and advocates for businesses advancing solutions to problems in our society and earning revenue. The organization connects the dots between need and opportunity, provides leadership advisory programs for impact-driven entrepreneurs and fosters community engagement that amplifies social change and strengthens our economy. As the ecosystem continues to grow and evolve, SocialVentures is actively engaged with more than 120 social enterprises leading business on purpose in central Ohio.

Change leaders are also supported by Philanthropy Ohio, a membership association that provides the network, tools, and knowledge to help people engaged in philanthropy become more effective, powerful change agents in their communities. Led by President and CEO Deborah Aubert Thomas, Philanthropy Ohio is work-

ing to help building the skills and knowledge of the philanthropic community, to advocate on the community’s behalf, and to connect the philanthropic community together through networking opportunities.

Join CMC, along with panelists **Greg Bixler**, **Ann Bischoff**, and **Vicki Bowen Hewes**, and moderator **Deborah Aubert Thomas**, for an in-depth look at the creativity, focus, determination, and self-assessment necessary to effect meaningful social change, and the variety of approaches taken, and lessons learned by Central Ohio experts whose efforts and collaborations are making Columbus — and the world — a better place.

Sponsored by: CareSource  
Livestream sponsored by: The Emergency Response Fund of The Columbus Foundation

Livestream in partnership with: *The Columbus Dispatch*

Wednesday, January 5, 2022  
In-house Audience & Livestreaming on YouTube

## Blue Chip Economic Forecast

In our annual kick off to the new year, **Bill LaFayette**, Ph.D., Founder, Regionomics, released his 2022 Columbus Economic Forecast and was joined by **Doug Buchanan**, Editor in Chief, *Columbus Business First*, and **Fadhel Kaboub**, Ph.D., Associate Professor of Economics, Denison University, and President, Global Institute for Sustainable Prosperity, with host **Mark Williams**, Business Reporter, *The Columbus Dispatch*.

Sponsored by: BDO, Fifth Third, The Robert Weiler Company, and Keeler & Nadler

With Support From: The Columbus Dispatch  
In partnership with: Workforce Development Board of Central Ohio



(Photos courtesy of Rick Buchanan Photography)

Partner Lisa Patt-McDaniel, Workforce Development Board of Central Ohio, sponsor Jim Weiler, The Robert Weiler Company, speaker Bill LaFayette, Ph.D., host Mark Williams, speaker Doug Buchanan, sponsor Stephanie Green, Fifth Third Bank, and speaker Fadhel Kaboub, Ph.D.



Shyam Rajadhyaks, Jeff Lemichhuk and Amy Rosenthal ask questions of the panelists.



Lifetime Members Jim Weiler and George Arnold with Roger Blackwell.



Bill Wahoff with Lifetime Member Warren Fishman and Bea Fishman.



Kyle Sellers and Kass Matt.



Sponsor Stephanie Green.

## – Calendar of Events – Upcoming Forums

Wednesday, February 2, 2022  
**50 Years of Title IX Changed the Playing Field**  
Panelists to be announced.  
Sponsored by: Porter, Wright, Morris & Arthur and The Ohio State University  
Livestream sponsored by: The Emergency Response Fund of The Columbus Foundation  
Livestream in partnership with: *The Columbus Dispatch*

Wednesday, February 9, 2022  
**Chasing The Promise of Equitable Education**  
Featuring **Rebecca Kemper**, Ph.D., Researcher, The Center for Research and Evaluation at COSI, and **La’Tonia Stiner-Jones** Ph.D., Assistant Dean of Graduate Programs, Associate Professor of Practice, Department of Biomedical Engineering, The Ohio State University College of Engineering, with host **David DeWitt**, Executive Editor, The Ohio Capital Journal.  
Livestream sponsored by: The Emergency Response Fund of The Columbus Foundation  
Livestream in partnership with: *The Columbus Dispatch*

Wednesday, February 16, 2022  
**How Ohio Is Fixing the Supply Chain Crisis**  
Featuring **Ken Ackerman**, Founder & Lead Consultant, K. B. Ackerman Company, and **Keely Croxton**, Ph.D., Professor of Logistics, Department of Marketing and Logistics, Fisher College of Business, The Ohio State University, with additional panelists to be announced.  
Livestream sponsored by: The Emergency Response Fund of The Columbus Foundation  
Livestream in partnership with: *The Columbus Dispatch*

Wednesday, February 23, 2022  
**State of Downtown Columbus Economic Report**  
Panelists to be announced.  
Livestream sponsored by: The Emergency Response Fund of The Columbus Foundation  
Livestream in partnership with: *The Columbus Dispatch*

Wednesday, March 2, 2022  
**Questions for Ohio's Next Governor**  
Featuring **William Shkurti**, Vice President for Business and Finance, Emeritus, The Ohio State University, and **Fran Stewart**, Ph.D., Researcher and Writer, The Ohio Manufacturing Institute, College of Engineering, The Ohio State University, with additional panelists to be announced.  
Livestream sponsored by: The Emergency Response Fund of The Columbus Foundation  
Livestream in partnership with: *The Columbus Dispatch*

Wednesday, March 9, 2022  
**Save the Date**

Wednesday, March 16, 2022  
**Central Ohio's Role in Cell and Gene Therapy Optimal Health Series**  
Featuring **Eli Phillips Jr.**, Vice President for Specialty Solutions, Cardinal Health, with host **Eddie Pauline**, President and CEO, BioOhio, and other panelists to be announced.  
Series Presented by: OSU Wexner Medical Center and Nationwide Children's Hospital  
Sponsored by: Cardinal Health  
Livestream sponsored by: The Emergency Response Fund of The Columbus Foundation  
Livestream in partnership with: *The Columbus Dispatch*

CMC forums are held at the Boat House at Confluence Park, 679 West Spring Street, Columbus, OH 43215, where there is free and accessible parking. Lunch is served at 11:30 a.m. The program will begin promptly at noon and end at 1:00 p.m. Audio assist headphones are available.

We are following state-recommended COVID-19 protocols, including enhanced sanitary measures and limited seating. Per the current Columbus ordinance, attendees are required to wear masks while not actively eating or drinking.

Can’t make it in person? Our forums are live-streamed for FREE, however, we encourage you to register to submit questions and to support CMC by purchasing a virtual seat!

To request information, register for forums, join CMC or to make a donation, visit [www.columbusmetroclub.org](http://www.columbusmetroclub.org) or contact the CMC staff at [staff@columbusmetroclub.org](mailto:staff@columbusmetroclub.org)

Visit our website at [columbusmetroclub.org](http://columbusmetroclub.org) for forum registration and archives and to sign up for our e-mail list.



Speaker Bill LaFayette answers Warren Fishman's question.