ASSOCIATION NEWS: Columbus Metropolitan Club

CAPA anticipates good sales

their experiences of the past

the horizon for events in the weeks and months ahead. On the CMC stage are

year, and what they see on

John Page, founder and

principal, PageTech Limit-

ed, Denise Rehg, executive

phony Orchestra and Picnic with the Pops, John R. Page,

director, Columbus Sym-

general manager, Great-

er Columbus Convention

Center and host Haleigh

Colombo, journalist, Co-

In partnership with Expe-

lumbus Business First.

for the Broadway Series

beginning in September. Our panelists will discuss

Wednesday, June 30, 2021, Noon at the Boat House and online In-House Audience & Livestream

Events' Impact on Economy and Social Scene

John R. Page









Haleigh Colombo

John Page

"Covid-19 wrought havoc

on a lot of industries but

wrecking ball as directly as

few felt the blow of the

the live events business.

Large gatherings we sre

among the first casualties

of the public health crack-

Once they started getting cancelled, promoters and

ticketing companies were on the hook to refund fans

with little prospect of new

business in the foreseeable

future. However, the market

appears to already be look-

ing ahead, pricing in solid

gains for one of the big-

Forbes, Feb. 26.

gest players in the space."

The article cites specifi-

cally those companies that sell tickets and the roller-

down that began last March.

coaster ride they've been on. For example, LiveNation, the parent company of Ticketmaster, represented a bellwether of the financial damage done by the pan-

demic.

The article cites an earnings report released Feb. 25, where LiveNation saw its 2020 revenue collapse 84 percent compared to 2019 with fourth quarter even worse at a 92 percent decline.

Columbus' own event professionals representing event producers, event venues, performance companies and sports teams lived with anxiety and uncertainty for the past 18 months. The outlook is positive, with the return to full stadiums

for Crew, Clippers, and OSU games. Venues and performances say audiences are eager to return. Picnic with the Pops kicked off its 2021 season on June 12 with a sell-out audience, far exceeding budget projections.



RECAP: Wednesday, June 9, 2021, Noon.

In-house Audience & Livestreaming on YouTube Trends that will Shape US: Information Technology



(Photos courtesy of Rick Buchanan)

CMC Presiding Board Member, Josh Harrison and speakers, Dr. Lori Kendall, Greg Jackson, Renee Cacchillo, and host, John Hrusovsky.

officer, Office of Ohio Attorney General Dave Yost; Dr. Lori Kendall, senior lecturer, Fisher College of Business, The Ohio State University; Renee Cacchillo, EVP, CX Officer, Safelite Group with host John Hrusovsky, president of JJH Consulting, Ltd. Sponsored by

Featuring Greg Jack-

son, chief operating

Improving, Accenture, The Ohio State University

Livestream presented by The Emergency Response Fund of The Columbus Foundation, with support from PNC, The Columbus Dispatch

— Calendar of Events — **Upcoming Forums**

CMC invites you to attend in person at the Boat House! Registration is required. Early Bird registration returns so act early to save! Following COVID protocol, limited seating, sanitary measures.

Or join us on the Livestream. The Livestreaming forums are FREE to view but we encourage you to register to submit questions and to support CMC by purchasing a virtual seat!

WATCH your email for additions and updates.

THIS WEEK at CMC







Wednesday, June 23, Noon at the Boat House and online

Future of News in the Digital World Featuring Alan Miller, Executive Editor, The Columbus

Dispatch and Gannet regional editor, and Walker Evans, co-founder and CEO of Columbus Underground, Denise Eck, News Director, WCMH NBC4, with host Ann Fisher, All Sides with Ann Fisher, WOSU. Livestream presented by The Emergency Response Fund of The Columbus Foundation, with support from PNC, The Columbus Dispatch

Save the Date

Wednesday, July 21 - 4:30 - 8:00 p.m. at the Boat House

Conversation2021 Rapid 5: The Power of Parks and Waterways -**Local Planners Unveil Designs to Connect** Featuring Keith Myers,

Vice President,





Planning, Architecture and Real Estate Office of Administration and Planning, The Ohio State University and William Murdock, Executive Director Mid-Ohio Regional Planning Commission.

Sponsored by AECOM In Partnership with Urban Land Institute

Recommended **Archived Forums**

Available anytime at your convenience on YouTube

News at the Dispatch (2015)

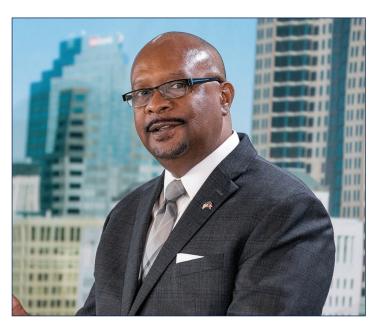
Conversation 2018: Bret Stephens & John Kasich (2018)

Hyperloop...Transforming Transport (2018)

Anyone requesting additional information may contact the CMC staff at staff@columbusmetroclub. org or visit www.columbusmetroclub.org.

> CMC Office Address: 1041 Dublin Road, Suite 103 Columbus, OH 43215

Dr. Lori Kendall said AI would one day fly planes.



Greg Jackson explained to the audience that wiping personal information off the internet was a long and difficult process.



Steve Gravenkemper poses a question.



Host, John Hrusovsky ended the discussion by asking the panel, "Would you have paid the ransom?"

CMC is seeking a Vice **President of Programming**

For details, please visit columbusmetroclub.org/news or contact Jane Scott at janescott@columbusmetroclub.org.



Renee Cacchillo reports Safelite has IT security as a priority discussion point every week at management meetings, a change from years ago.



Alyssa Fry and George Arnold talk after the forum.