

ASSOCIATION NEWS: Columbus Metropolitan Club

Wednesday, June 30, 2021, Noon at the Boat House and online
In-House Audience & Livestream

Events’ Impact on Economy and Social Scene



“Covid-19 wrought havoc on a lot of industries but few felt the blow of the wrecking ball as directly as the live events business. Large gatherings we sre among the first casualties of the public health crack-down that began last March. Once they started getting cancelled, promoters and ticketing companies were on the hook to refund fans with little prospect of new business in the foreseeable future. However, the market appears to already be looking ahead, pricing in solid gains for one of the biggest players in the space.” Forbes, Feb. 26.

The article cites specifically those companies that sell tickets and the roller-

coaster ride they’ve been on. For example, LiveNation, the parent company of Ticketmaster, represented a bellwether of the financial damage done by the pandemic.

The article cites an earnings report released Feb. 25, where LiveNation saw its 2020 revenue collapse 84 percent compared to 2019 with fourth quarter even worse at a 92 percent decline.

Columbus’ own event professionals representing event producers, event venues, performance companies and sports teams lived with anxiety and uncertainty for the past 18 months. The outlook is positive, with the return to full stadiums

for Crew, Clippers, and OSU games. Venues and performances say audiences are eager to return. Picnic with the Pops kicked off its 2021 season on June 12 with a sell-out audience, far exceeding budget projections.

CAPA anticipates good sales for the Broadway Series beginning in September.

Our panelists will discuss their experiences of the past year, and what they see on the horizon for events in the weeks and months ahead.

On the CMC stage are **John Page**, founder and principal, PageTech Limited, **Denise Rehg**, executive director, Columbus Symphony Orchestra and Picnic with the Pops, **John R. Page**, general manager, Greater Columbus Convention Center and host **Haleigh Colombo**, journalist, Columbus Business First.

In partnership with Experience Columbus



RECAP: Wednesday, June 9, 2021, Noon.
In-house Audience & Livestreaming on YouTube

Trends that will Shape US: Information Technology



CMC Presiding Board Member, Josh Harrison and speakers, Dr. Lori Kendall, Greg Jackson, Renee Cacchillo, and host, John Hrusovsky.

Featuring Greg Jackson, chief operating officer, Office of Ohio Attorney General Dave Yost; Dr. Lori Kendall, senior lecturer, Fisher College of Business, The Ohio State University; Renee Cacchillo, EVP, CX Officer, Safelite Group with host John Hrusovsky, president of JJH Consulting, Ltd.

Sponsored by Improving, Accenture, The Ohio State University

Livestream presented by The Emergency Response Fund of The Columbus Foundation, with support from PNC, *The Columbus Dispatch*



Dr. Lori Kendall said AI would one day fly planes.



Greg Jackson explained to the audience that wiping personal information off the internet was a long and difficult process.



Steve Gravenkemper poses a question.



Host, John Hrusovsky ended the discussion by asking the panel, “Would you have paid the ransom?”

– Calendar of Events – Upcoming Forums

CMC invites you to attend in person at the Boat House! Registration is required.
Early Bird registration returns so act early to save!
Following COVID protocol, limited seating, sanitary measures.

Or join us on the Livestream. The Livestreaming forums are FREE to view but we encourage you to register to submit questions and to support CMC by purchasing a virtual seat!

WATCH your email for additions and updates.



Wednesday, June 23, Noon at the Boat House and online
Future of News in the Digital World
Featuring **Alan Miller**, Executive Editor, *The Columbus Dispatch* and Gannett regional editor, and **Walker Evans**, co-founder and CEO of Columbus Underground, **Denise Eck**, News Director, WCMH NBC4, with host **Ann Fisher**, *All Sides with Ann Fisher*, WOSU.
Livestream presented by The Emergency Response Fund of The Columbus Foundation, with support from PNC, *The Columbus Dispatch*



Wednesday, July 21 – 4:30 – 8:00 p.m. at the Boat House
Conversation2021 Rapid 5: The Power of Parks and Waterways - Local Planners Unveil Designs to Connect
Featuring **Keith Myers**, Vice President, Planning, Architecture and Real Estate Office of Administration and Planning, The Ohio State University and **William Murdock**, Executive Director Mid-Ohio Regional Planning Commission.
Sponsored by AECOM
In Partnership with Urban Land Institute

Recommended Archived Forums
Available anytime at your convenience on YouTube
News at the Dispatch (2015)
Conversation 2018: Bret Stephens & John Kasich (2018)
Hyperloop...Transforming Transport (2018)

Anyone requesting additional information may contact the CMC staff at staff@columbusmetroclub.org or visit www.columbusmetroclub.org.

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CMC is seeking a Vice President of Programming
For details, please visit columbusmetroclub.org/news or contact Jane Scott at janescott@columbusmetroclub.org.



Renee Cacchillo reports Safelite has IT security as a priority discussion point every week at management meetings, a change from years ago.



Alyssa Fry and George Arnold talk after the forum.