

200 COLUMBUS metropolitan club

Wednesday, May 23, 2012
Available online at thedailyreporteronline.com

the community's conversation

100 east broad street suite 100 columbus, ohio 43215

columbusmetroclub.org

All CMC forums are open to everyone! Reservations required.

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614-464-3220

CMC's mission is to connect people and ideas through community conversation.

THIS WEEK AT CMC

WEDNESDAY, MAY 23

Presidential Politics in O-H-I-O

Featuring Ohio Republic Party Chairman **Bob Bennett** and Ohio Democratic Party Chairman **Chris Redfern** with host **Mike Thompson**, News Director, WOSU Public Media.

CMC's 2012 political season sponsored by



Upcoming CMC Events

Leave Lunch Smarter!

CMC forums are at the Athletic Club of Columbus, 136 E. Broad St. unless otherwise noted. Registration is at 11:30 a.m., with lunch served at noon and closing at 1:15 p.m.

WEDNESDAY, MAY 30

Small Business Revitalizes Urban Core

Moderator, **Walker Evans**, *The Metropreneur*

Kacey Campbell Brankamp, Retail Recruiter, Columbus Crossroads Special Improvement District

Sponsored by **PNC**

With Support from **RAMA Consulting**

WEDNESDAY, JUNE 6

CMC and **Bricker & Eckler** present

Leadership Legacies Series

Rhett Ricart interviewed by **Don DePerro** publisher of *Business First*

Rhett Ricart of the Ricart Automotive dynasty talks with DePerro about how he and his brother Fred grew the business their father started to be one of the largest dealerships in the Midwest. *We're dealin'!*

Sponsored by **Bricker & Eckler**, *Huntington* and *Sequent*
Presented in partnership with *Conway Family Business Center*

WEDNESDAY, JUNE 13

Columbus 2020 Annual Report

Kenny McDonald and others will share their accomplishments over this past year.

Sponsored by **Plante & Moran**



WEDNESDAY, JUNE 20

Meet the New Chief

Kim Jacobs, Columbus' new Chief of Police

As the community embraces its first woman Chief of Police in Columbus' 200 year history, Chief Jacobs seems more than ready for the duty. How will she change the face of the police force? What are her goals and dreams for our city and its safety and security?



SAVE THE DATE

WEDNESDAY, AUGUST 29, 5:30 – 8:00 PM AT **GRANGE INSURANCE**

CMC Summer Celebration

The most fun you've ever had at an annual meeting!
This year promised to be *triple* the fun.

Attention all CMC Members!

Now is the time for all good members to come to the aid of their club. May is membership month and we're looking at you to help the CMC membership committee reach their goal of gaining 31 new members during the month of May.

- As an added bonus, any member who recruits a new CMC member will receive a free forum for each new member they recruit!
- Any CMC member who recruits two or more people will be entered into a drawing for a "Night on Columbus."
- Anyone who joins CMC in May, receives a free forum, as well as complimentary attendance to the May 31 Spring Member Reception – "Paint the Town with CMC," at GBQ offices with a scenic view of the downtown riverfront.

It's easy to join on-line at www.columbusmetroclub.org or by calling P. Susan Sharrock at (614) 464-3220 ext. 1.

View CMC forum videos in their entirety

at www.columbusmetroclub.org and at www.cml.lib.oh.us

WEDNESDAY, MAY 30

Small Business Revitalizes Urban Core

New and expanding small businesses are poised to be the saving grace of the economic expansion, locally and nationally. Putting those businesses in urban city centers is like killing two birds with one stone – expanding business and the economy in general but locating in an urban center is like giving a shot of adrenalin to the city.

Columbus certainly has bragging rights for many now-large companies that started small and exploded on the market out-growing the small business category. Examples include Jeni's Splendid Ice Creams, Cheryl's Cookies, Wendy's Hamburgers and The Limited. Columbus' entrepreneurial spirit is alive and well. It is a focus for government and non-profit organizations such as Columbus Chamber, the Special Improvement Districts (SID), the Small Business Beanstalk and Columbus State's Small Business Development Center.

Speakers at the May 30 CMC forum, "Small Business Revitalizes Urban Core" will discuss how and where small business entrepreneurs can obtain assistance, in the form of tax relief, small business loans and marketing consultation. Moderated by Walker Evans, who recently began the web-based magazine, *The Metropreneur*,

will moderate the discussion with three people involved with small business development in downtown Columbus.

Kacey Campbell Brankamp is the Retail Recruiter for the Capital Crossroads Special Improvement District which covers a puzzle-piece-like area that borders I-70 on the side, the Riverfront on the west, the Hyatt Regency on the north and snakes around Third and Fourth Streets on the east. Kacey explained that "Capital Crossroads SID and the City of Columbus have partnered to support the retail recruitment program because we believe it is an effective approach to rebuilding the retail sector in downtown. It has proven to be a successful tool in other cities around the country that have faced a loss of retail businesses in urban areas." She went to say that the downtown businesses are the ones who will "take our urban core to the next level."

For years the Hills Market has been a high-end grocery store destination just beyond I-270 in Worthington but they have recently committed to expanding in downtown Columbus. Jill Moorehead, marketing director, will share the concept for the new downtown location.

Beyond setting up a lemonade stand at Broad and High Streets (come to think



Moderator, **Walker Evans**, *The Metropreneur*



Kacey Campbell Brankamp
Retail Recruiter, Columbus Crossroads Special Improvement District



of it, that practically does happen a few feet away in Pearl Alley in the warmer months) come learn how small business are strengthening the economy and urban core of Columbus at the CMC forum on May 30.

THURSDAY, MAY 31

Paint the Town with CMC Spring CMC Members Reception

5:30 – 8:00 pm at the offices of GBQ Partners LLC, 230 West Spring Street, Columbus, OH 43215

Reception sponsored by **GBQ**



Register NOW -

- \$20 for CMC member which includes member and three guests
- \$20 for general public



Meet the New Director of the Columbus Arts Festival – **Scott Huntley**

Entertainment – **Anna & the Consequences**



RECAP – MAY 16

The Making of Nationwide Children's Hospital's New Campus

Board Chair **Abigail Wexner** and CEO **Steve Allen** with interviewer **Jane Hawes**, editor, *Columbus Parent*.

Sponsored by **Cardinal Health**

With support from *The Columbus Partnership*, *Elford*, *Medical Mutual*, *The Columbus Dispatch*, *DesignGroup*, *Prater Engineering Associates*, *Jezerinac Geers & Associates, Inc.* *Structural Engineers*, *Big Red Rooster*



Angela Pace reminds the audience of the upcoming Children's Miracle Network Telethon benefitting Nationwide Children's Hospital.

CMC event and executive board photos by Rick Buchanan 893-7425



From forum supporter The Columbus Dispatch, John Schwantes, from sponsor Cardinal Health, Annlea Rumfola, moderator Jane Hawes, CMC President Rich Terapak, speakers Abigail Wexner and Steve Allen



From supporter Jezerinac Geers & Associates, Richard Geers, from sponsor Elford, Tim Davis, from sponsor Big Red Rooster, Beth Dorsey, from supporter DesignGroup, Sherm Moreland, moderator Jane Hawes, CMC President Rich Terapak, speakers Abigail Wexner and Steve Allen

You can watch CMC forums on ONN Sundays at 1p.m.



CMC Corporate Supporters

Thanks to our generous supporters for their ongoing commitment to CMC!

DIAMOND – \$10,000 +



PLATINUM – \$5,000



GOLD – \$3,500

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