



# columbus metropolitan club

the community's conversation

Wednesday, February 4, 2009  
Available online at [www.sourcenews.com](http://www.sourcenews.com)

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**The mission of the Columbus Metropolitan Club is to connect people and ideas through community conversation.**

## THIS WEEK AT CMC

*FEBRUARY 4*

### Baghdad at Sunrise

Dr. Peter Mansoor, author, OSU, Raymond E. Mason Jr. Chair in Military History, a joint appointment between the Mershon Center for International Security Studies and the Department of History.

## Make Reservations Now:

### NEW ON THE SCHEDULE!

*FEBRUARY 18*

### Real Reasons for Rail

Chester Jourdan, Executive Director, MORPC

Panelists to be announced.

### SNOW CANCELAN ON JANUARY 28 RESCHEDULED FOR FEBRUARY 25

### Headlines from the Frontlines: The Economy's Impact on Social Services

Chuck Gehring, President & CEO, Lifecare Alliance, Barbara Poppe, Executive Director, Community Shelter Board, Matt Habash, Executive Director, Mid Ohio Food Bank

Moderator: Mike Thompson, News Director, WOSU Public Media

With support from **RSM McGladrey**  
Accounting | Tax | Business Consulting

*MARCH 4*

**Battelle**  
The Business of Innovation

**FUELING**  
OHIO'S FUTURE  
Energy • Environment • Economy  
Presented in partnership with OSU  
Institute for Energy & the Environment

### Alternative Energy Realities



Dr. Gregory Washington, Dean of the College of Engineering, OSU

Series underwriting from Battelle with major support from American Electric Power and Columbia Gas

*MARCH 10*


*CMCpm @ COSI 5:30 – 7:30 PM*

Presented in partnership with Columbus Council on World Affairs and Diversity Matters

### Diversity Discussion in World Café format

CMCpm is underwritten by Huntington Bank  
COSI is the official host and *alive!* is the exclusive print media sponsor

*MARCH 11*

**Personalized Medicine**

Dr. Steven Gabbe, CEO, Senior VP for Health Sciences, OSU Medical Center

### All CMC forums are open to everyone!

Forums are held at the Athletic Club of Columbus, 136 E. Broad St., unless otherwise noted.  
Please make reservations online at [columbusmetroclub.org](http://columbusmetroclub.org) or via email to [staff@columbusmetroclub.org](mailto:staff@columbusmetroclub.org) or by calling 464-3220

*MARCH 18*

### NetJets Soft Landing in Columbus



Dan Rosenthal, Office of the Chairman, NetJets

With Support from Columbus State Community College

*MARCH 19*

*CMC ON-SITE 5:15 – 7:30 PM*

### Special Supreme Court Tour

Hosted by Chief Justice Thomas Moyer

*APRIL 15*

### Battelle's New CEO: Reaching the World from King Avenue

Jeff Wadsworth, CEO Battelle

*TUESDAY, APRIL 21*

*CMCpm @ CLIPPER'S STADIUM 5:00*

### Take me out to the NEW Ballgame

6:30 – Clippers vs Louisville

Presented in partnership with YPC  
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COSI is the official host and *alive!* is the exclusive print media sponsor

## Join Today!

Call CMC at (614) 464-3220 for more information.

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*WEDNESDAY, FEBRUARY 11, 2009*

## Analog Blackout, The New Age of DTV



Dr. Don Flournoy, Ohio University, teaches the new technologies of communication, satellite communication, Internet communication, world media systems and international communications and development



Christine Merritt, Ohio Association of Broadcasters



Moderator Tom Rieland, General Manager, WOSU

It has been almost 55 years since that last major change in television broadcasting, the introduction of color TV in March of 1954. Since then we have seen cable television, satellite dishes large to small and experiments with interactive TV – remember Qube? – and now an emerging game changer called the internet.

Scheduled at midnight on February 17, 2009, all full-power television stations in the United States will end all analog TV transmissions and switch to 100% digital broadcasting. Digital TV provides a static free picture, better sound and more over the air channels. Despite unprecedented cooperation between broadcast stations and copious publicity, many are concerned that thousands of citizens are unprepared for the switch and face a looming TV blackout.

What do these developments mean for traditional broadcasters, advertisers and ultimately the viewing public? Might the internet and "mobile TV" change the way we use television and who might we be leaving behind?

*TUESDAY, FEBRUARY 10, 5:30 TO 7:30 AT COSI*

## Columbus Fashion, from Cowtown to Catwalk

Columbus has been called many things over the years but fashion capital is one you probably haven't heard. New York, Paris and Milan are well known as "fashion forward" however Columbus - dollar for dollar - is right up there in the fashion world as the corporate home of big dogs Victoria's Secret, Abercrombie & Fitch, The Limited and Express, together accounting for more than twelve billion dollars a year in sales and growing. This internationally renowned fashion empire was founded by Les Wexner with a single store at Kingsdale Mall in 1963 and has been directly responsible for bringing hundreds if not thousands of the creative class to the city over the years.

You can get an education and a degree in fashion in Columbus. CCAD is home to a fashion design program with a curriculum that leads through all aspects of garment design, construction and merchandizing. Each year fashion design seniors design and build their own collection, which they unveil at the Senior Fashion Show. Presented on a professional runway, this is one of CCAD's most popular annual events. Graduates include independent designers and those working for well-known companies such as Limited Brands, Abercrombie & Fitch, Ann Taylor, Tommy Hilfiger, Nautica, and Pepe Jeans of London.

Taking fashion to the street in Columbus are

## CMC Connections

Lucky planning had deposited my husband Chris and me in a warmer climate during last week's ice and snow. Having been isolated from the weather (thank goodness) and the news for a week, I spent last Sunday reading eight days of the Columbus Dispatch back to back.

Several things jumped out as the news unfolded over the week.

First, it's amazing how much happens in such a short period. I felt like history whizzed by in those few days and I had missed major events: the ice storm, Governor Stickland's State of the State, discussion about the on-going federal economic stimulus package, the off-then-on-again of the switch to digital and countless snippets of local importance and local gossip!

It's the same feeling that I get when I miss a Wednesday CMC forum. Our "regulars" tell us their week is incomplete without their CMC fix. While CMC doesn't have mandatory attendance, we encourage members and guests to make CMC forums a high priority for their own benefit. It's a natural way to keep up, keep in touch, stay ahead and recharge!

Second, from page to page, it is really cool to see so many familiar names and faces of people who shape, support and sustain our community. What's personally and professionally gratifying is that these are the faces that we see at CMC at a typical Wednesday forum. These people are our members and speakers. Their companies provide financial support and make news in our community.

Our "tag line" is "the community conversation," but CMC really is the community conversation! It's where people from the community come together and talk about anything and everything.

The best part is that YOU can be part of the conversation.

Jump in, join and ENJOY!

*Executive Director, Jane Scott*

Presented in partnership with YPC

Fashionista panel: Amy Sveda, Victoria's Secret Stores; Dawon Hawkins, Express; Kelli Martin, Designer/Entrepreneur; Samara Tillman, Dress for Success.

Moderator: Denny Griffith; president of CCAD.

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independent designers. Taking the entrepreneurial leap by opening their own stores, selling their own designs is the ultimate in risk, reward and personal fulfillment. New blood in Columbus fashion counts two recent finalists - Terri Stevens and Kelli Martin - on television's fashion reality show "Project Runway" as part of the home team. New label Fashion Conscious People is the line featured at boutique Substance in the Short North. Substance is turning a new leaf on fashion by making fashion an interactive experience. They encourage new talent by sponsoring design competitions, holding workshops to teach and try new things and support non-profits with a portion of proceeds.

Each week, our friends at The Ohio Channel tape our forums for rebroadcast on:

Digital: Ch 34.5 (on air)  
Time Warner Digital: Ch 9  
Insight Digital: Ch 765  
WOW Digital: Ch 150

Fridays @ 4 pm & Midnight  
Sundays @ 4 pm & Midnight  
Mondays @ 11 am & 7pm

You can also watch our weekly forums on:

**Channel 1111** LOCAL ON DEMAND  
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