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The mission of the Columbus Metropolitan Club is to connect people and ideas through community conversation.

THIS WEEK AT CMC

Radical Reflections and Half-Baked Conclusions (Prompted by a Transition)

Donn Vickers, Director Academy of Leadership and Governance

Donna Alvarado, President, Aguila International Phil Cass, CEO, Columbus Medical Association and Foundations Larry James, Partner, Crabbe, Brown & James

Steven Allen

Upcoming Conversation

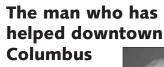
JUNE 25 The Future of Nationwide Children's Hospital

A Look **Inside &** A Look Ahead

An Exclusive Presentation by Steven Allen, CEO, Nationwide Children's Hospital

JULY 2 Twas the Night

before Boom



explode! Cleve Ricksecker, **Executive Director**

Capital Crossroads & Discovery Special Improvement Districts

Cleve Ricksecker



Join Today!

Call CMC at (614) 464-3220 for more information.

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Fridays @ 4 pm & Midnight

Mondays @ 11 am & 7pm

W@SUTV/DT Public Television

Sundays @ 4 pm & Midnight

Tracy Shearer, Director of Member Relations

Kimmer Callahan, Director of PR and Marketing Andrew Campbell, Interim Director of

tape our forums for rebroadcast on:

Each week, our friends at The Ohio Channel

Programming

JULY 11

CMC Onsite Local Defense. Global Consequences

CMC OnSite hosted by the 121st **Refueling Wing** (at Rickenbacker)

IULY 18

A Desire Named Streetcar

Right Track or Wrong Turn

All the questions that haven't been answered about streetcars.



Make reservations on line at www.columbusmetroclub.org

If you need help registering, see our "how-to" guide in "Need Help?" section on our website.

Wednesday, June 18, 2008 _

The Founding Women of the **Columbus Metropolitan Club**



Clockwise from top left: Mary Lazarus, Dorothy Reynolds, Nodine Miller, Sue Foley, Lou Briggs, Harriet Bracken, and Phyllis Greene. Our founders who are not pictured Audrey Enarson, Mary Miller, Trudy Knox, Joanne Wharton Murphy, Sally Bloomfield

"Thirteen of Columbus' top action-oriented women are forging a new and unique network of communications within the city. The Columbus Metropolitan Club will hold its first forum September 10th at noon."

The Columbus Dispatch May 7, 1976

Thirty-two years ago, in an effort to gain access to the city's most important people, and to create a venue where a diverse group of people could come together to learn more about the issues affecting Columbus, thirteen feisty, forward-thinking women created their own organization and called it the Columbus Metropolitan Club.

These women were and still are influential members of our community, and the Columbus Metropolitan Club has survived and thrived because they believed, more than three decades ago, in connecting people and ideas through community conversation.

Please join us next week to celebrate CMC Founders Month for an interview with our founders.

Confirmed Founders: Sally Bloomfield Lou Briggs Sue Foley

To be interviewed by: Gail Hogan Host, Showcase Columbus

June 18 Chase Excellence in Leadership Program

An Interview with the Columbus **Metropolitan Club Founders**

June is Founders Month

Please join us this year during June Founders Month in making a generous contribution to the Columbus Metropolitan Club Founders Fund Drive so together we can strengthen our important organization today, and build a brighter tomorrow for future CMC members.

We have added several recognition items for members making an investment of at least \$100 by the end of our fiscal year August 31. Recognition includes featured acknowledgement in our publications and at weekly forums. In addition, if you make a gift or pledge by the end of June, you will be invited to a special thank you reception hosted by our leadership in July.

RECAP - JUNE 4

Tears, Fears, Needs and Wants: **Emotion in Promotion**

Author Linda Goodman gave attendees a sneak preview of her upcoming book Why Customers REALLY Buy: Uncovering the Emotional Triggers that Drive Sales. Goodman provided concrete examples guest could use to raise money, sell more widgets or change opinion.



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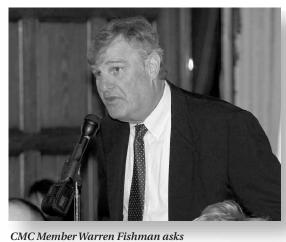
cabel customers in

Columbus and

surrounding

You can also watch our

weekly forums on: Channel LOCAL



about emotional triggers.





CMC Founding members and Honorary Co-Chairs of the Founders Month Sally Bloomfield and Lou Briggs join Linda Goodman for a photo.



Presenter Linda Goodman offers a preview of her book "Why Customers REALLY Buy'

 $Photographs\ by\ Rick\ Buchanan,\ www.rickbuchanan photography.com$

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