



columbus metropolitan club

the community's conversation

Wednesday, May 21, 2008
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THIS WEEK AT CMC

MAY 21
CMC and Battelle Present
American Fuel Consumption – By Plan or By Proxy
Program presented in Partnership with: *OSU Institute for Energy and the Environment*
Series Underwritten by: *Battelle*
With Support From: *AEP and Columbia Gas*



MAY 22
Art Collecting on a Budget
A Beginner's Guide
Series Underwritten by: *National City Bank*
Program presented in partnership with: *the Young Professionals of Columbus and the Capitol Club Young Professionals Board*
alive! is the Exclusive Print Media sponsor of CMCpm



Spring is for Planting Seeds...

That's Why May is Member Month at the Columbus Metropolitan Club
CMC Members, bring a friend in May and:

- Your guest will be charged the member rate of only \$17
- If your guest becomes a member, they'll receive one free forum of your choice
- If your guest becomes a member, you will also receive a free forum coupon

Upcoming Conversation

JUNE 4

Tears, Fears, Needs and Wants

Linda Goodman presents emotional trigger research and how it affects consumers and helps sell ideas and products.



Linda Goodman

JUNE 11

Radical Reflections and Partially-Baked Conclusions (Prompted by a Transition)

Donn Vickers, Director, Academy of Leadership and Governance
Donna Alvarado, President, Aguila International
Phil Cass, CEO, Columbus Medical Association and Foundations
Larry James, Partner, Crabbe, Brown & James



Donn Vickers

JUNE 25

A Look Inside & A Look Ahead:

The Future of Nationwide Children's Hospital

An Exclusive Presentation by Steven Allen, CEO, Nationwide Children's Hospital



Steve Allen

Reservations Required for Forums

Make reservations on line at www.columbusmetroclub.org

RECAP

Three Amazing Events

Last week, nearly 800 individuals had the opportunity to experience Columbus Metropolitan Club in person, while literally millions outside our city were introduced through regional and national news broadcasts.

MAY 14

The first event, Wednesday's "An Overlooked Asset" offered the first official look at a joint project created by **CompeteColumbus** and **Collegia** to more effectively engrain and retain Columbus' 100,000 college students.



From Left: Doug Kridler, President Columbus Foundation, Todd Huffman, President Collegia; Sandy Clary, CMC Vice President; Nancy Kramer, founder Resource Interactive; and Dan Sharpe, Columbus Foundation.

MAY 15

Thursday the Columbus Metropolitan Club presented a news-making policy presentation from the presumed Republican candidate for president, **Senator John McCain**. Nearly 100 local, regional and national journalists attended our forum and the program was broadcast live on FoxNews and CNN.



CMC President welcomes Senator McCain.

Senator McCain addresses the Metro Club.

Because you asked:

"How did CMC 'get' Senator McCain?"

The McCain 2008 Campaign contacted Regional Political Director for the Republican National Committee Chris McNulty to present a policy address and vision speech in Columbus. McNulty asked Ohio Republican Party Chairman Bob Bennett for his opinion of where to present a forum in Columbus. Bob Bennett is a member of CMC and has been a speaker, and he heartily recommended CMC and gave McNulty my name and number.

When McNulty called me, I discussed the opportunity with Program Committee Chair Don Beckman, and he emailed the information to the full committee for their approval. Everyone responded with a resounding "Yes."

We negotiated with the campaign and were promised five things: 1) CMC banners up front and no campaign banners in the room; 2) the event would be hosted by CMC; 3) our president Shah Hasan would introduce the Senator (or a dignitary who would introduce the Senator); 4) there would be Q & A; and 5) reserved seats for CMC attendees.

We were pleased that four of our five requirements were met. While we were disappointed that the Senator did not take questions from the audience, we understand that he sometimes makes this decision on the spot.

CMC benefited from national media exposure, opportunity for our members to hear a presidential candidate and increased credibility within our community.

Jane Scott, Executive Director

Each week, our friends at The Ohio Channel tape our forums for rebroadcast on:

Digital: Ch 34.5 (on air)
Time Warner Digital: Ch 96
Insight Digital: Ch 765
WOW Digital: Ch 150

Fridays @ 4 pm & Midnight
Sundays @ 4 pm & Midnight
Mondays @ 11 am & 7pm



You can also watch our weekly forums on:

Channel 1111 LOCAL ON DEMAND
Only on Time Warner Cable

Local On Demand is Time Warner Cable's FREE local Video On Demand channel available to Time Warner digital cable customers in Columbus and surrounding areas.

WEDNESDAY, MAY 28, 2008

Developments on the Urban Frontier

Are we doing enough to keep the Urban Pioneers Coming?

In 2002, Mayor Coleman announced that the city wanted to see 10,000 new housing units established by 2012. It seems some urban pioneers have bought in. The downtown frontier has seen young, fresh faces arriving by the wagon-full to explore our city's opportunities.

According to a report by the Danter Company, there are three groups of urban pioneers who have begun to make downtown their own: *young professionals*, *empty-nesters* and *professional transfers*. However, the young professionals seem to be the bulk of those making the trek downtown, and younger, more affluent pioneers appear to be settling downtown at a disproportionate rate.

So, what have we done to make sure this boom continues? Are we offering enough housing at the right prices? Are we giving these pioneers all they need to be content and happy?

Join us Wednesday to discuss what is needed and what is planned to make downtown growth continue.



MAY 28

Developments on the Urban Frontier

Program Moderator:
Paul Bonneville
Founder, RetroMetro

Panelists:



Ken Danter
President, The Danter Company

Elizabeth Lessner
CEO/President
Betty's Fine Food and Spirits
The Surly Girl Saloon
Tip Top Kitchen and Cocktails



Marilyn Vutech
Co-Owner
Vutech-Ruff
RealLiving.com

Program presented in partnership with:
Columbus Landmarks Foundation

MAY 16

CMC wrapped up the week appropriately enough with **Jack & Jerry and the Zoo...** What a ride! And what a ride it was. "Jungle" Jack Hanna and current Executive Director of the Columbus Zoo and Aquarium, **Jerry Borin**, shared stories of their 23 years together, introduced the new Executive Director Jeffery Swanagan, and shared a number of animals with the crowd.



Clockwise from back left corner: Christina M. Lyons, Charles S. DeRousie, John K. Keller and M. Howard Petricoff from Vorys, Sater Seymour and Pease; Tim Feran, Columbus Dispatch; Jerry Borin and Jack Hanna from the Columbus Zoo and Aquarium; and CMC President Dr. Shah Hasan.



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With additional support from: *Vorys, Sater Seymour and Pease*

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CMC Corporate Supporters

Thanks to our generous supporters for their ongoing commitment to CMC!

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